



— Broker's Starter Guide

# We source. You finance.

Deliver a hassle-free car buying experience  
for your customers





# Who is COG CarSelect and how can we support your business?

Consider us your dedicated car sourcing partner. You gain access to hundreds of makes and models, freeing you to focus on what you do best - arranging finance for your customers. Our service is free and we pay our brokers a handsome referral fee to thank you for your business.

## We protect your finance

Your customers can skip the dealership - meaning they aren't approached with competing finance offers. This keeps your financing secure, giving you peace of mind and control over the process.

## We are 100% Independent

We're fully independent from manufacturers, so our recommendations are always guided by what's best for your customers' needs and budgets. As we are powered by COG Financial Services Limited (ASX:COG), our strong buying power ensures your customers get exceptional deals.



**5-Star  
Dealership Partners**



**\$60M in  
Cars Sourced Annually**



**We Protect  
your Finance**



**Trade-in  
Service**



**Fleet  
Discounts**



**Convenience  
and Choice**





# Help your customers save time and money with CarSelect

CarSelect offers exclusive discounts and a stress-free experience when buying a new car. Our professional consultants take care of the entire process, from researching, sourcing and negotiating – simply fill out our [online customer referral form](#) and we'll take care of the rest.

## The CarSelect perks

- FREE car buying service
- Our experts negotiate for your clients
- Honest and transparent advice
- Hassle-free - no need to step into a dealership
- Access to premium aftermarket products
- Australia's strongest network of valuers and wholesalers





# How does it work?

## Refer the Customer

Customer looking for their dream car? Simply share the details on our Broker Enquiry portal and we'll get to work.

## We Source. You Finance.

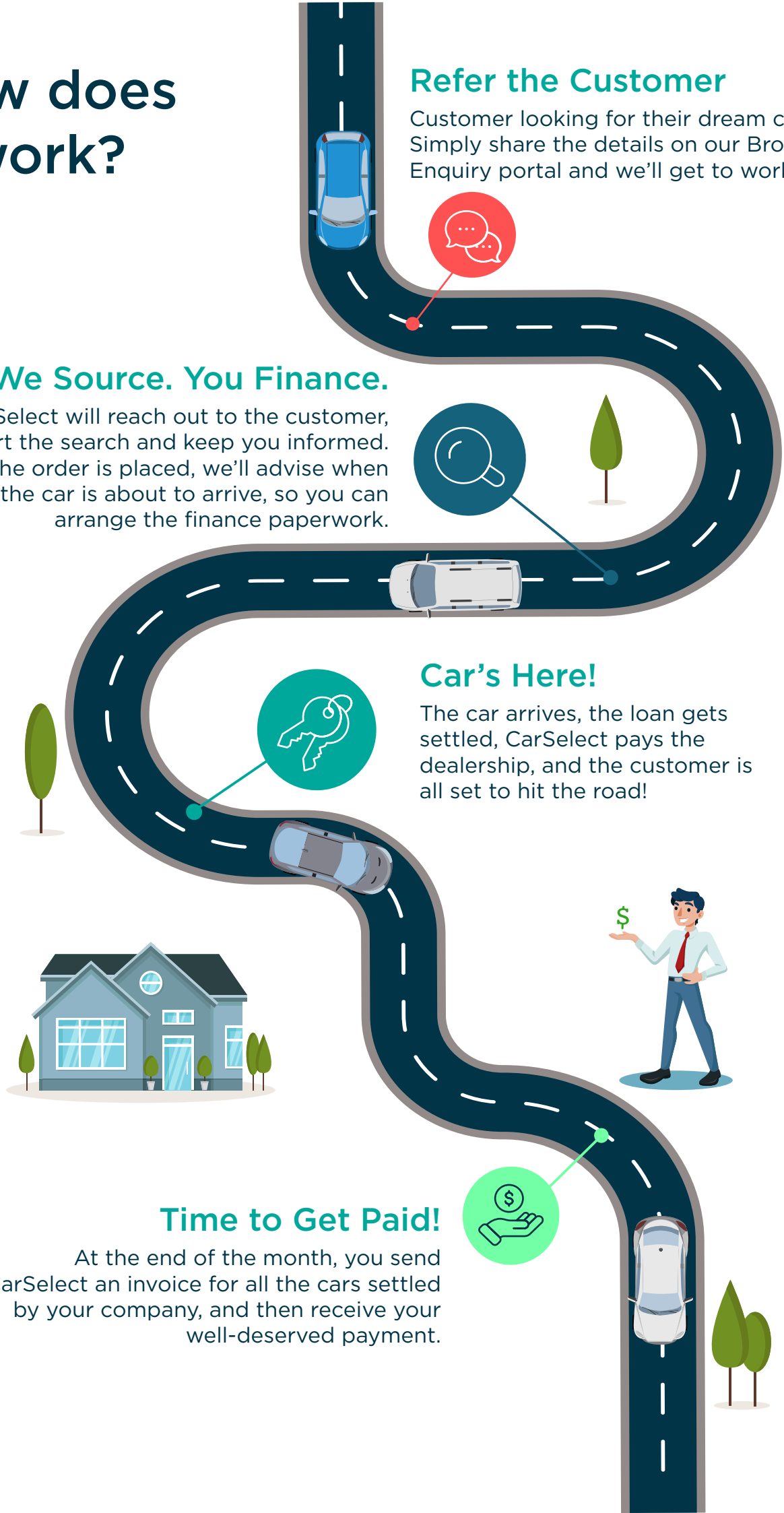
CarSelect will reach out to the customer, start the search and keep you informed. When the order is placed, we'll advise when the car is about to arrive, so you can arrange the finance paperwork.

## Car's Here!

The car arrives, the loan gets settled, CarSelect pays the dealership, and the customer is all set to hit the road!

## Time to Get Paid!

At the end of the month, you send CarSelect an invoice for all the cars settled by your company, and then receive your well-deserved payment.



# Broker Referral Program

## Unlock Extra Earnings with Every Settlement!

The more cars your company settles, the higher the rewards for your team. Our tiered structure ensures your efforts are recognised and rewarded.

- ✓ Earn more as you settle more deals!
- ✓ Tailored rewards to maximise your success

Get in touch to find out more!

**Start Settling and  
Start Earning Today!**



## Success stories from broker partners

*We used COG CarSelect to source just under 10 vehicles in June, when it was difficult for clients to get new vehicles in before the end of financial year. The team has helped keep our customers out of dealerships enabling us to stay on top of deliverables and invoicing. Pricing has also been very competitive with savings across the board for most of our clients.*

*We have appreciated regular communication and delivery updates from CarSelect so we can keep the customer and the finance in-house with us. Would recommend and proud to say CarSelect are a valuable add-on offering to our services.*

**William Hong**  
Talk to a Broker



*We've been relying on COG CarSelect for quite some time now and let me tell you—it's been a game-changer. From start to finish, they've consistently impressed us.*

*Top notch communication, keeping us and our clients informed every step of the way. Fantastic for getting the right advice and price for your customer and keeping them away from the dealers clutches! Highly recommend and a very useful add-on service.*

**Jason Smith**  
Capital Plus Finance

**capitalplus**  
FINANCE



# We're here to help you succeed.



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